

Aged and Engaged

A Paris Descartes
360° Research and
Action Initiative



Rising together to the
challenges of an ageing
population



**FONDATION
PARIS
DESCARTES**

Paris Descartes University:

Fostering Solutions Across Disciplines

Focused on Health and Human Sciences, Paris Descartes' researchers and practitioners cooperate across disciplines to deliver groundbreaking solutions to crucial societal challenges:

They research, innovate, measure, evaluate, produce knowledge and evidence to inform action and policies. New skills are developed, leading to educational and training programmes meeting the needs of the societal and economic shift induced by ageing populations.

From the lab to the patient's side, from scientific studies to hands-on intervention, Paris Descartes is uniquely positioned to bring solutions at the intersection of **medicine, psychology, biomedical technologies, ergonomics, motricity,,sociology, economics, law and ethics, physical activity, prevention and health promotion, nutrition, social work...**and contribute to an "Aged and Engaged" future.

Building on its strengths and relevance to help transform how we understand ageing and health and develop transformative approaches aligned with the objectives listed by the World Health Organization, **Paris Descartes University is launching "Aged and Engaged", its first major "360° Initiative', in the fall of 2016.**

While raising the profile of research and educational programs at Paris Descartes, « **Aged and Engaged** » aims to foster cooperation with multiple layers of civil society. Partnerships and collaborative ventures will endeavour to accelerate the development of new fields of knowledge, innovate and disseminate new skills and policies.



"AGED AND ENGAGED"

PARTNER WITH US!

RECRUITMENT:

"The doctoral student we took on helped us move faster on this project, gathering scientific evidence to back up our innovation process "

YOUNG RESEARCHER AWARD:

"We are thrilled that our small business should be able to have such impact on the future of this promising, young researcher"

COMPETITIVENESS:

"Each month, one of Paris Descartes' researchers comes for a discussion about his/her research. These exchanges bring so much to our creativity and help us change our perspective..."

CONTINUING EDUCATION:

"Through the partnership, our personnel attending training are earning credit towards a Paris Descartes University Diploma "

INNOVATION:

"Our cooperation with Paris Descartes led to the creation of an online service providing strong, well-documented facts and data for our clients"

CORPORATE RESPONSIBILITY:

"Community Service students in our organisation did not just allow for more elderly people to receive care. They also brought new sets of skills, spun-off from state-of-the art training programmes "

GIVING:

"By naming the lecture hall, we are making a strong statement in support of a unique training programme and are looking forward to recruiting some of its more promising graduates"

COMMUNICATION:

"Disseminating science and discoveries, thus enabling progress for society and professionals, is what motivated us to sponsor this lecture series"

EXCELLENCE:

"This Chair channels our efforts in research and training on ageing, speeding up breakthroughs for the benefit of society"

A Major Global Challenge, Unprecedented Opportunities

By 2050, 34% of Europeans will be over 60.

In half a century, the proportion of people over 60 will have doubled.

Across the globe, populations are ageing fast, the combined results of higher life expectancy and lower birth rates. This shift will gradually be more marked in countries with the least developed economies. This unprecedented situation poses a challenge for humankind as a whole.

Contrary to common belief, research shows that older people contribute significantly to society and the economy. Increased life expectancy is potentially a considerable new opportunity for humankind as long as it is associated with an increased health span. Healthy ageing is indeed key to harnessing longevity for the benefit of society.

Yet there is no evidence that today's older people are in better health than their parents at the same age. Moreover, health inequalities are numerous and diverse; statistics show great disparities both within countries and between countries with strong economies and those that are weaker.

Solutions are within our reach. Implementing them requires unprecedented coordinated action at all levels of society.

Comprehensive Action Urgently Needed

In its October 2015 report, the **World Health Organization** states that 'comprehensive public health action is urgently needed' to address this major, historic global challenge of "healthy ageing", subsequently setting 4 strategic goals for 2015-2020.

WHO namely underlines the importance of comprehensive, coordinated action across multiple levels of society: national and local government; public agencies; economic players; schools, universities and research centres; health professionals; the media; foundations and charitable organizations; families and, of course, older people themselves, who need to play a central role.

WHO's proposed orientations and framework for action underscore the key role of research and education in helping address the ageing challenge.

**Aligning health systems
with the needs of the older
populations they now
serve.**

**Developing systems for
providing long-term
care.**



**Creating
age-friendly
environments.**

**Improving measurement,
monitoring and
understanding.**

Partner with Paris Descartes:

Collaborative Research

- Research contracts or cooperative research programmes
- Evaluation studies
- Doctoral student recruitment (CIFRE contracts)

Eligible for « Credit Impôt Recherche »

Workforce Training and Skill Development

- Creation of joint training programmes (degree-earning or Continuing Education)
- Sponsorship, participation in existing training programmes
- Creation of Lecture Series
- Student recruitment: apprenticeships, internships case studies, community service.
- Recruitment of graduates from Associate's to doctoral degrees

Giving

- "Young Researcher" Fellowship or Award
- "Interdisciplinary Research" Fellowship or Award
- "Innovation Award"
- Support to a research or training programme
- "Care and Service " Reorientation Award for Continuing Education
- International Conferences Travel Fund
- Technical, in-kind pro-bono support
- Specialised Chairs

All corporate gifts are eligible to a 60% tax reduction within 0.5 % of yearly sales.

General Sponsorship

- Conference or Workshop Series
- Communication or Dissemination Initiatives
- Naming of research or educational facilities

Interested? Contact us!

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